

Goonhavern Primary School - Computing

TOPIC: What Does it Take to be an Entrepreneur?

YEAR: 6

STRAND: Digital Literacy / Micro:Bit

What should I know already?	What will I know by the end of the unit?
<ul style="list-style-type: none"> Identify the purpose of writing their own blog and blog key features. How to effectively plan the design, theme, layout and write content for their own blog. Consider the impact of their visual design upon their intended audience. Understand the importance of regularly updating their blog. Work collaboratively with others to contribute towards each other's blogs. 	An awareness of the capabilities of a Micro:Bit.
	How to pitch a proposal for a product
	Scope a project and all of its components linked to the product.
	Use web-based research skills to source tools, content and other resources.
	How to create effective survey questions for market research, analyse data and present the findings.
	How to program a Micro:Bit to carry out a specific function.
	Techniques to advertise and promote a product, including the unique selling point.
	How to critically evaluate a product – set and by others.

School Values



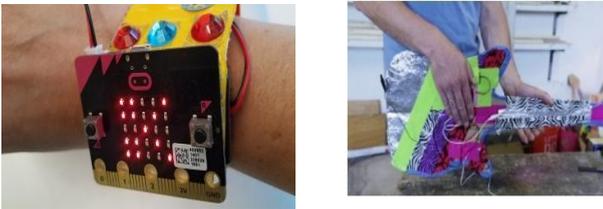
Five Ways to Wellbeing



Vocabulary

Pitch	A proposal to promote a product or service.
Micro:Bit	A pocket-sized codeable computer with motion detection, a built-in compass and Bluetooth technology.
Schedule	A plan for carrying out a series of processes.
Teamwork	Combined action of a group when effective.
Template	A pre-set format for a document or file.
Accessibility	The quality of being easy to use.
Advert	Give publicity to something to increase sales and interest.
Target Audience	The group of people for which a product or service is aimed at.
Copyright	The legal right to a product, service or commodity.

Prototype	The 1 st version of a product.
Analyse	Examine a product in detail.
Survey	An investigation through questions/opinions.

Image/diagram that helps me to articulate my knowledge/understanding	Possible ideas
	<p>Create a presentation to pitch a product created using a microbit.</p> <p>Create a project management document linked to their product. (Research, Create, Design, Make Product and Market It).</p> <p>Carry out market research and create a presentation to illustrate the target market/potential users, feedback and expectations.</p> <p>Create a product: https://makecode.adafruit.com/projects/ and market it (i.e. create an advert/video or website).</p>